

**Personal Information**

<b>Name</b>	<b>Nidal Mohammed Meflieh Alzboun</b>
<b>Place and date of birth</b>	<b>Jerash 15/8/1980</b>
<b>Faculty</b>	<b>School of Arts/ The University of Jordan</b>
<b>Department</b>	<b>Geography</b>

**Qualifications**

<b>Qualification</b>	<b>Rate</b>	<b>Specialization</b>	<b>University of donor rank</b>	<b>Date</b>
PhD	3.73/4 Excellent	Tourism Management	Clemson University/ USA	18/12/2014
MA	4/4 Excellent	Geography	The University of Jordan	1/9/2009
BA	3.19/4 Very good	Geography	The University of Jordan	2002

**Specialization and domain of interest**

<b>Specialization</b>	<b>Parks, Recreation, and Tourism Management</b>
<b>Domain of interest</b>	Sustainable Tourism, Tourism economics, event management, Cultural tourism, Geography of tourism, Tourism Planning

**Title and abstract of the doctoral thesis (within 150 words)*****Assessment of the effect of sustainability practices on financial leakage in the hotel industry in Jordan.***

Tourism revenues are not an accurate indication of the financial impact of this industry because in some cases a proportion of the profits leaves the host country for various reasons, resulting in what is referred to as leakage. The research reported here investigates this issue in connection with the sustainability practices of hotels in Jordan, one of the strategies firms and governments can adopt to enhance performance and to address problems related to environmental, community, and economic development adding a novel contribution to the tourism literature. A mixed method approach was used to collect and analyze the data obtained from 18 semi-structured interviews conducted with randomly selected hotel managers to obtain an enhanced understanding of the financial leakage in Jordanian hotels. In

addition, a self-administered survey was distributed to hotel managers in all 213 classified hotels in Amman, Aqaba, Petra, and the Dead Sea area. Of these, 163 questionnaires were returned for a response rate of 76.5%. A coding technique was used to analyze the qualitative data while frequency analysis, Confirmatory Factor Analysis CFA, and Structural Equation Modeling SEM were used to test research hypotheses. The results of the qualitative and quantitative analyses complemented each other. The qualitative results revealed that Jordanian hotel managers have a high level of awareness regarding the financial leakage issue because they could explain its main channels, the primary reasons for it, and potential ways for mitigating it. Furthermore, the results indicated that sustainability practices have a positive effect on financial leakage. Specifically, it was found that high class and chain hotels have more sustainability practices and higher financial leakage than low class and independent hotels, results supported by past research. However, the educational level of hotel managers did not have a significant effect on either issue. The results from this study help hotels develop financial and conservation strategies benefitting their local economies, resources, and cultures.

### Career Experience

Job Title	Place of work	Date
Associate professor	The University of Jordan	20/5/2019-
Assistant professor	The University of Jordan	2/2/2015 – 19/5/2019
Research Assistant	Department of Parks, Recreation and Tourism Management/Clemson University, USA.	Aug 2012 – Jul 2014
Teaching Assistant	Geography Department/ The University of Jordan.	Aug. 2010 – Jul 2011
Geography Teacher	Model School-University of Jordan – Amman- Jordan	Oct. 2006 - Jul. 2010
Geography Teacher	Ministry of Education - Amman - Jordan	Sep 2002 – Aug 2006

### Administrative works and committees

Administrative work and committee	Date
Assistant Dean for Quality and Development Affairs/ Faculty of Arts	2017/9/6– 2015/9/6

<b>Recent Publications</b>
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<b>Title</b>	<b>Author</b>
1-Evaluation of Katara Cultural Village Events and Services: A visitors' perspective. <b>Accepted for publication.</b> <i>Event Management</i> .	Al-Sulaiti, K., Abaalzat, K., Khawaldah, H., & <b>Alzboun, N.</b>
2-The Role of Katara Cultural Village in Marketing and Branding the Image of Qatar: Evidence from TripAdvisor. <b>Under Review.</b>	Al-Sulaiti, K., Abaalzat, K., <b>Alzboun,</b> N., & Khawaldah, H.
3- Public Parks Tourism in Jordan: Patterns, Characteristics, and Visitors' Behavior. <i>Dirasat: Human and Social Sciences</i> ( <b>Accepted for publication</b> ).	Albahrat, F., <b>Alzboun, N.,</b> & Khawaldah, H.
4- The Role of National Culture Curriculum in Developing and Boosting College Students' Values of Citizenship. <i>Journal of Education and Psychology Sciences: Islamic University Journal of Gaza</i> . 28(1), 647-660 (in Arabic). (2020).	Mamoon Alzboon, Hamzah Khawaldah, <b>Nidal Alzboun</b>
5- Simulation and prediction of land use and land cover change using GIS, remote sensing and CA-Markov model. <i>Global Journal of Environmental Science and Management</i> . 6(2), 215-232. (2020).	Khawaldah, H. A., Farhan, I., & <b>Alzboun, N. M.</b>
6- Perceptions of the University of Jordan's Students toward the Effectiveness of Using Electronic Learning Platforms in developing their Self Learning Skills in National Culture Course. <i>An-Najjah University Journal: Humanities Sciences</i> , 12(34), 1-36, (2020).	Mamoon Alzboon, Hamzah Khawaldah, & <b>Nidal Alzboun,</b>
7- Changing Rainfall Trends and the Impact on Cereal Farming in Jordan. <i>Fresenius Environmental Bulletin</i> , 19(12), 10980-10996. (2020).	Ali H. Anbar, Tawfeeq Al Antary, Jamal Sawwan, Hamzah Khawaldah, <b>Nidal</b> <b>Alzboun</b> & Majdoulin Abu- Dalhoum
8- Domestic Tourism in Jordan: Patterns, Challenges and Opportunities. <i>Journal of Environmental Management and Tourism</i> (JEMT), 10(34), 281-291. (2019)	<b>Alzboun, N.</b>
9- Tourists' socio-economic characteristics in the Baptism site/Jordan: A case study of religious tourism. <i>Dirasat: Human and Social Sciences</i> , 45(4), 73-84(2019).(in Arabic).	Al-Rawabdeh, Nada., Ismail ALzyoud, <b>Nidal</b> <b>Alzboun.</b>
10 - The Impact of Arab Spring on Tourism Sector in Jordan. <i>Dirasat: Human and Social Sciences</i> , 46(1), 35-50, 2019.	Dagarah, Arij, <b>Alzboun,</b> <b>Nidal,</b> & Khawaldah, Hamzah.
11- Shopping Patterns and shoppers' Characteristics in Large Sized Supermarkets and Retail Centres in Amman. <i>Dirasat: Human and Social Sciences</i> , 46(2), 443-469, 2019. (2019).	Hyari, Arwa., Khawaldah, Hamzah., & <b>Alzboun, Nidal.</b>

- 12- Measuring Seasonality of Tourism Demand in Petra, Jordan (2006-2017). *Modern Applied Science*, 12(9) 2018. **Alzboun, N.**
- 13- Protected area tourism in Jordan: an exploratory study. *Tourism Recreation Research*, 1-13, (2018). Jamaliah, M., Alazaizeh, M., **Alzboun, N.**, & Alzghoul, Y.
- 14- The effect of sustainability practices on financial leakage in the hotel industry in Jordan. *Journal of Hospitality and Tourism Management*, 27, 18-26. (2016). **Alzboun, N.**, Khawaldah, H., Backman, K., & Moore, D
- 15- Exploring the Financial Leakages in the Classified Hotels in Jordan: A Managerial Perspective. *International Journal of Hospitality & Tourism Administration*, 1-15. (2017). **Alzboun, N.**, Khawaldah, H., Allan, M., & Backman, K.
- 16- Investigating perceived leisure constraints for senior tourists in Jordan. *Australian Journal of Basic and Applied Sciences*, 11(2). (2017). Al-Tell, Y., Allan, M., & **Al-Zboun, N.**
- 17- Toward a Better Understanding of GCC Tourism: Challenges and Opportunities. GCC Geographical Society Conference, 2016. **Alzboun, N.**, Khawaldah, H.
- 18- Geographical Distribution of Public Secondary Schools and Factors Affecting Success Rates in Rammallah and Al-Bireh Governorate using GIS. *European Journal of Social Sciences*, 50 (1), 77-95. (2015). Musa, R. N., Abu-Hammad, A., Khawaldah, H., & **Alzboun, N.**

#### Scientific conferences and symposia

Conference Title	Place and date of conference	Type of participation
5 <sup>th</sup> Conference of Geographical Gulf Association	Salalah- Oman 22/8/2016	Toward a Better Understanding of GCC Tourism: Challenges and Opportunities.
1 <sup>st</sup> Conference of Faculty of Tourism and Hospitality	Aqaba – Jordan 22/2/2017	Differences in Sustainability Practices Among Jordanian Hotels.

#### Training Courses

Name of course	Date
Visiting professor at Mendel University/ Czech Republic with Erasmus plus program	2-12/5/2018
Performance development of new faculty members workshop (18 hours)	2015/8/24-20

Advanced statistical analysis course (10 hours)	2015/5/30-29
Intended learning outcomes for academic programs (8 hours)	2016/11/15-14
Preparing self-assessment report for quality assurance certificate (workshop)	2016/10/6
Designing national qualification frameworks/ The University of Jordan	2016/10/20

### Journal's Editorial board member and reviewer

Journal	Editorial Board Member	Editorial Board Reviewer
Journal of Tourism Management Research	X	<input type="checkbox"/>
International Journal of Earth Science and Geology	X	<input type="checkbox"/>
Sage Open	<input type="checkbox"/>	X
Dirasat: Human and social science	<input type="checkbox"/>	X
Tourism review	<input type="checkbox"/>	X
Journal of Entrepreneurship & Organization Management	<input type="checkbox"/>	X
Business and Economics Journal	<input type="checkbox"/>	X
Anatolia	<input type="checkbox"/>	X
International Business Research	<input type="checkbox"/>	X
Journal of Global Economics.	<input type="checkbox"/>	X

### Teaching activities

Taught Courses	Bachelor	Graduate
Research Methods in Geography	<input type="checkbox"/>	X
Tourism Planning	<input type="checkbox"/>	X
Geography of Tourism	X	<input type="checkbox"/>
Quantitative Geography	X	<input type="checkbox"/>
Transportation Geography	X	<input type="checkbox"/>
Entrepreneurship Geography	X	<input type="checkbox"/>
Social Geography	X	<input type="checkbox"/>
Geography of Jordan	X	<input type="checkbox"/>
National Culture	X	<input type="checkbox"/>

### Funded Projects

- Analysis of Economic, Cultural, and Environmental Impacts of Syrian Refugees in Jordan. **Funded by:** Deanship of Academic Research at The University of Jordan (Started from 14/3/2018- 15/8/2019). (5000 JD).
- Spatial Modelling of Shopping Flows to Retail Centres (Large Supermarkets) in Amman Using GIS (co-researcher with Dr Hamzah Khawaldah). **Funded by:** Deanship of Academic Research at The University of Jordan (Started from 1/9/2015 – Jan. 2017) (6000JD).
- Tourism Seasonality in Petra, Jordan: Patterns, Consequences and Hotels' Adaptation. **Funded by:** Deanship of Academic Research at The University of Jordan (Started from 1/9/2016 – 31/7/2018). (8800 JD)

### Membership in scientific and professional bodies and societies

Name and place of scientific body and society	Date
Gulf Association of Geography	22/8/2016 until now
Jordanian Alumni of North America's Universities	1/9/2017 until now
Member of the Plans Development and Quality Assurance Committee – Geography Department - The University of Jordan (6/9/2015 until now).	6/9/2015 until now
Member of Jordan University Council	2019/9/6_2018/9/15
Member of Faculty of Arts Council	2017/9/16 –2015 /9/6

### Thesis Supervision

1. **The Role of Jordan Trail in Local Community Development in Jordan** (with Dr. Hamzah Khawaldah) By Islam Sandoqa (2020).
2. **The Economic Impacts of Educational Tourism in Jordan.** By Lana Alhasan (2019).
3. **Trends and Characteristics of Adventure Tourism in Jordan: The Case of Wadi Al-Mujib and Wadi Rasoun** (with Dr. Hamzah Khawaldah). By Mo'tasem Alaiweh (2019).
4. **Excursion Patterns and Behaviors of Public Parks Visitors in Jordan** (with Dr. Hamzah Khawaldah). By Faisal Al-Bahrat (2019).
5. **Desert Tourism in Wadi Rum and its Developing Ways.** By Razan Alalawneh (2019).

6. **Analyzing The Characteristics of Tourism Movement in Dofar Governorate/ Oman.**  
By Ahmad Alghaferi (2018).

**Awards**

<b>Name of Award</b>	<b>Donor and place of award</b>	<b>Date</b>
PhD Scholarship	Donor: The University of Jordan Place of award: USA	1/8/2011